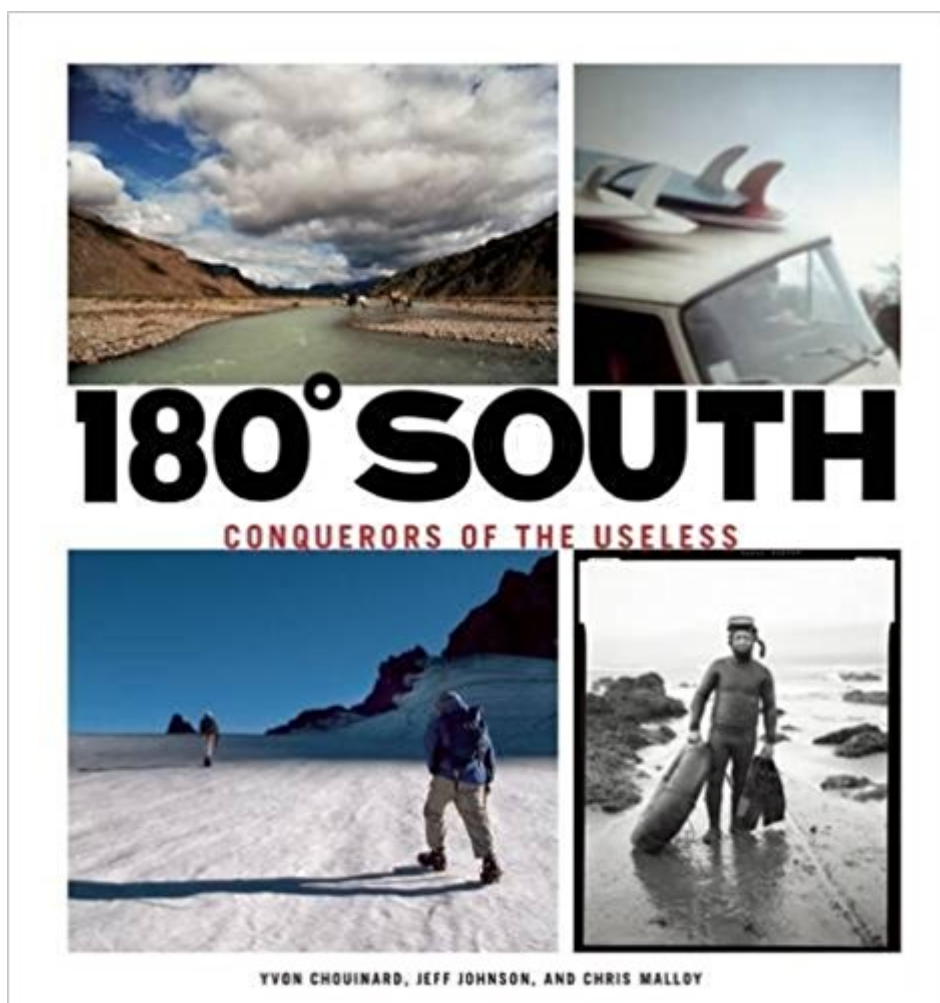


The book was found

180° South: Conquerors Of The Useless



Synopsis

180° South takes readers behind the scenes of the film, 180° South, made by Chris Malloy, to learn more about the people who made the original overland journey to Patagonia in 1968, and the repeat journey over ocean and land 40 years later. The book includes stories of events and experiences that inspired Chris Malloy, Yvon Chouinard, and Doug Tompkins to choose paths committed to saving what's left of the wild world. Open it anywhere and enjoy the photographs by the world's leading surf and climbing photographers Jeff Johnson, Jimmy Chin, Scotty Soen, and Danny Moder.

Book Information

Paperback: 240 pages

Publisher: Patagonia (August 21, 2013)

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Average Customer Review: 4.7 out of 5 stars 14 customer reviews

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Customer Reviews

Yvon Chouinard, a noted alpinist and environmentalist, is the founder and owner of Patagonia, Inc., which Fortune has called "the coolest company on the planet." He is also the co-founder with Craig Mathews of 1% For The Planet and the author of Let My People Go Surfing. Doug Tompkins is a mountain climber, Deep Ecologist, and forward-thinking businessman. Tompkins was the founder of The North Face and co-owner of the ESPRIT clothing company. Chris Malloy is a professional surfer, cowboy, and visionary filmmaker. He directed the well-respected films Shelter, Thicker than Water, A Brokedown Melody, and One Track Mind. Chris has brought his eye and style to Patagonia clothing, helping them brand and realize their surf line and retail surf stores. An advocate for sustainable living and for surfing's roots, Chris still opts to paddle into some of the largest surf imaginable. Jeff Johnson is one of the best surf photographers in the business.

This movie and book had a huge impact in my life. Hands down my favorite documentary I've ever seen and the book was an awesome topper to see further into the making and shaping of these events.

If you are into the nostalgia of the rock climbing pioneers turned philanthropists, this is the book for you. I work next to a Patagonia store and now I really get why when you walk in the front door the first thing you see is the USED CLOTHES section. Very eye opening. Yvon Chouinard is a very cool character. Don't miss the movie too.

Makes you want to quit your job and follow their journey. Excellent photos and great stories, it feels like you're along for the ride the whole time.

I loved this book. Great coffee table fodder. The pictures are simple but are there to keep reminding you that Patagonia is there for you to explore!

If you loved the movie you have to get the coffee table book too!

Amazing book. Great pictures and great story.

Great pictures.

Fabulous photography and a great story.

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